



## *Annual Report 2025*

# **IFRA publishes Annual Report 2025 highlighting global engagement, regulatory progress and sustainability leadership**

**Geneva, 4 February 2026 – The International Fragrance Association (IFRA) has published its Annual Report 2025, marking a year defined by global connection, scientific progress and strengthened engagement with regulators, members and stakeholders worldwide.**

Under the theme *A year of connection, progress and global engagement*, the report documents IFRA's work across regulatory affairs, science, sustainability and communications during a period of heightened policy activity and growing expectations on the fragrance sector. Key milestones include the launch of the 52<sup>nd</sup> Amendment to the IFRA Standards, publication of the third IFRA-IOFI Sustainability Report, expanded global advocacy on chemicals policy, and the successful Global Fragrance Summit 2025 in Singapore, which brought together more than 250 industry leaders from around the world

In his introduction, Alexander Mohr, PhD, President, IFRA, reflected on his first full year in the role and the importance of building trust and collaboration across regions.

"2025 was a year of listening, learning and strengthening relationships across our global community," said Mohr. "From advancing the IFRA Standards to engaging constructively with regulators and stakeholders, our focus has been on ensuring that fragrance remains safe, sustainable and trusted, everywhere in the world."

The report highlights IFRA's continued leadership in science-based self-regulation, including progress on non-animal testing, transparency initiatives such as the updated IFRA Transparency List, and active engagement on emerging policy frameworks including Safe and Sustainable by Design in Europe.

Paul Andersson, Chairman of IFRA, emphasized the responsibility carried by the industry at a time of rapid regulatory change saying, "With fragrance present in the daily lives of billions of consumers, trust is our most valuable asset," said Andersson. "In 2025, IFRA remained firmly committed to defending science-based, proportionate regulation, while supporting innovation, sustainability and the credibility of our industry worldwide."





Alongside global policy work, the Annual Report details IFRA's expanding regional engagement in Europe, Asia-Pacific, China, India and Latin America, reflecting a strong focus on capacity-building, dialogue with authorities and closer collaboration with national associations.

The Annual Report 2025 is available online at [www.ifraannualreport.com](http://www.ifraannualreport.com), with videos and insights accessible via QR codes throughout the publication.

\*\*\*

## *Notes for editors*

### CONTACT:

Charles de Lusignan  
Global Communications Director  
The International Fragrance Association (IFRA)

- M: + 32 484 78 11 76 | [cdelusignan@ifrafragrance.org](mailto:cdelusignan@ifrafragrance.org) | [www.ifrafragrance.org](http://www.ifrafragrance.org)
- IFRA Headquarters: Rue de la Croix d'Or 3, 1204 Geneva, Switzerland
- IFRA Operations: Avenue des Arts 6, 1210 Brussels, Belgium

### ABOUT THE INTERNATIONAL FRAGRANCE ASSOCIATION (IFRA)

The International Fragrance Association, founded in 1973, represents the interests of the fragrance industry worldwide. IFRA comprises seven multinational Regular Members and 22 national associations in four global regions representing hundreds of small and medium-sized fragrance ingredient manufacturers, as well as supporting members. Its mission is to promote the safe use of fragrance for everyone's enjoyment.

Fragrances are a key platform technology used by consumer goods companies – for fine fragrances, personal care products, household care and more.

IFRA's flagship safe use program, the IFRA Standards, applies safety management measures based on scientific assessment and the evaluations of an independent Expert Panel. The program is at the heart of the IFRA Code of Practice, which applies to all IFRA members globally, including members of IFRA's national associations. The Code also requires members to abide by local, national and international regulation, and to apply good manufacturing practices.

